

dealer marketing bulletin

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RESIDENTIAL GARAGE DOORS

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REBATE EVENT

To further our Doors That Make A Statement campaign, Clopay is happy to announce a consumer rebate for up to \$600 off a qualifying purchase*.

This is an online rebate promotion funded by Clopay to allow homeowners to upgrade to a Premium Clopay Garage Door. This is a great opportunity for dealers to win at the point of Sale. Dealers do not need to register to participate. There is no mail-in option or additional paperwork submission required from you.

Consumers will visit rebates.clopaydoor.com to upload a photo of the door's QR code label showing the serial number for each qualifying model purchased, along with a copy of their sales receipt. **Please note the site will not be live until the program begins on February 6.**

Once the purchase is verified, the consumer will receive their rebate within 6 to 8 weeks via a prepaid Mastercard[®] or within 2 weeks if they elect the virtual card option and their claim is approved. Door(s) must be installed to submit a claim.

*RESTRICTIONS: Offer valid for qualifying product(s) purchased and installed in the US and Canada. Maximum rebate of \$600 when three eligible Clopay garage doors are purchased. Only purchases of qualified products from Clopay Door Dealers are eligible.

Promotion Time Period

The rebate period is February 6, 2024 – May 6, 2024.

Rebate Submission Deadline

The claim submission period is February 6, 2024 - August 6, 2024.

Offer and Eligible Clopay[®] Products

\$200 Rebate	<u>\$100 Rebate</u> (3-Layer Intellicore [®] and 3-Layer Polystyrene models only)
Avante [®] Avante [®] Sleek Canyon Ridge [®] Carriage House (5-Layer) Canyon Ridge [®] Carriage House (4-Layer) Canyon Ridge [®] Chevron Canyon Ridge [®] Louver Canyon Ridge [®] Louver Canyon Ridge [®] Modern Canyon Ridge [®] Elements Coachman [®] Reserve [®] Wood Custom Reserve [®] Wood Limited Edition Reserve [®] Wood Semi-Custom Reserve [®] Wood Semi-Custom Reserve [®] Wood Modern Reserve [®] Wood Extira	Gallery [®] Steel Bridgeport [™] Steel Modern Steel [™] Classic [™] Steel